

# **Investor Information**

February - March 2021



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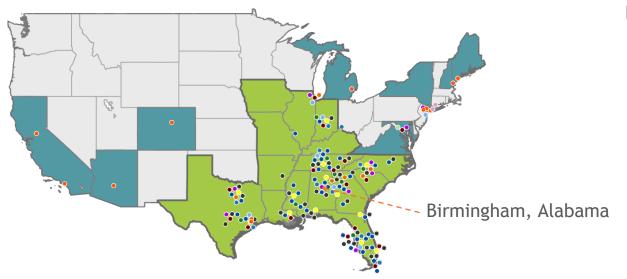
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# Our banking franchise





## Ranked 17<sup>th</sup> in the U.S. in total deposits<sup>(1)</sup>



### Line of business coverage

- First Sterling
- Ascentium
- Business Capital
- Capital Markets
- Commercial Banking
- Corporate Banking
- Equipment Finance
- Government/Institutional
- Institutional Services
- Private Wealth
- Real Estate
- Specialized Industries

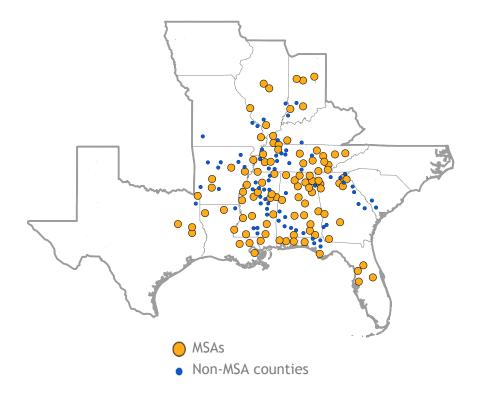
### Branch locations by state<sup>(2)</sup>

Alabama - 196	Georgia - 114	lowa - 8	Mississippi - 112	South Carolina - 21
Arkansas - 66	Illinois - 42	Kentucky - 11	Missouri - 55	Tennessee - 209
Florida - 289	Indiana - 49	Louisiana - 92	North Carolina - 7	Texas - 98

# Top market share plays a valuable role in the competitive landscape



Markets with top 5 market share (1)



- Ranked 17th in the U.S. in total deposits<sup>(1)</sup>
- 86% of deposits in 7 states: Alabama, Tennessee, Florida, Louisiana, Mississippi, Georgia, Arkansas
- Top 5 or better market share in ~70% of MSAs across 15-state footprint<sup>(1)</sup>
- ~70% of deposits in markets without a significant money center bank presence<sup>(2)</sup>
- Investing in priority markets
  - Atlanta, Georgia
  - Orlando, Florida
  - Houston, Texas

# Presence in strong growth markets





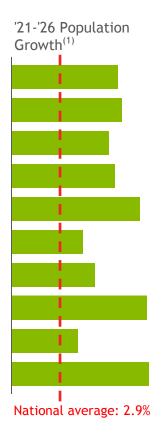
COVID-19 Impact on USA Moving Study<sup>(1)</sup> notes more people moved to the South and to metro areas with populations < 1 million during 2020

60% of top<sup>(3)</sup> MSAs are projected to <u>grow faster</u> than the U.S. national average

### Population growth vs. peers<sup>(2)</sup> (2021-2026)



Top Faster Growing MSAs	Deposits	Market Rank <sup>(2)</sup>
Nashville, Tennessee	\$9.7	3
Tampa, Florida	\$5.3	4
Miami, Florida	\$5.1	13
Atlanta, Georgia	\$4.8	7
Orlando, Florida	\$2.6	5
Knoxville, Tennessee	\$2.5	3
Huntsville, Alabama	\$2.4	1
Dallas - Fort Worth, Texas	\$1.9	18
Indianapolis, Indiana	\$1.7	12
Houston, Texas	\$1.7	18





# Our footprint has significant economic advantages



### **Jobs**



56% of all new jobs created in the U.S. since 2009 were in our footprint

### Alabama



#2 state for workforce development/talent attraction

### **Population**



52% of all U.S. population growth in last 10 years occurred within our footprint



35% of the U.S. GDP generated in our footprint

#### **Footprint** Retirees



6 of the top 10 states where retirees are moving

### Tennessee



Top 3 state for business climate

### Louisiana



#2 state for manufacturing output

### Florida



#4 largest economy in the U.S.

### Georgia



#1 state for film production

# Regions receives top honors















Regions Bank Awarded Bronze Military Friendly Award and named Best Equality by Human Rights Campaign Foundation

Six Years Strong: Regions Bank Again Named Gallup Places to work for LGBTQ Exceptional Workplace Award Winner in 2020

Regions Bank Named Top Regional Bank in J.D. Power 2020 U.S. Online Banking Satisfaction Study

Winner of 13 Greenwich Excellence and Best Brand Awards in Commercial Banking

# 2020 overview



4Q20	FY 2020	
\$588M	\$991M	Net Income Available to Common Shareholders
\$0.61	\$1.03	Diluted Earnings Per Share
\$1,655M	\$6,206M	Adjusted Total Revenue <sup>(1)</sup>
\$930M	\$3,541M	Adjusted Non- Interest Expense <sup>(1)</sup>
\$725M	\$2,665M	Adjusted Pre-Tax Pre- Provision Income <sup>(1)</sup>

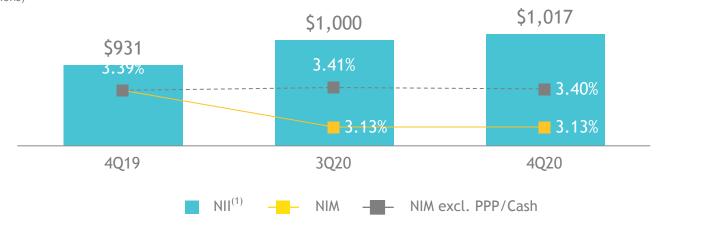


Generated highest adjusted pre-tax pre-provision income<sup>(1)</sup> in over a decade providing opportunity to contribute another \$10M to the Regions Foundation

# Net interest income and net interest margin - liquidity impacts







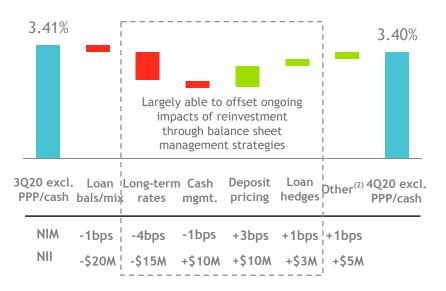
- In 4Q, deposit and cash balances remained elevated given stimulus / liquidity in the system
- PPP loans account for +7 bps NIM and +\$54M NII within the quarter (+8bps / +\$23M QoQ);
   excess cash accounts for -34 bps NIM and +\$1M NII (-8bps / \$0M QoQ)
  - Initial quarter of PPP forgiveness fees specifically added +7 bps NIM and +\$24M NII
- Total of \$13.5B active cash deployment in 2020, balancing risk and return
  - \$3B securities portfolio additions
  - \$2.7B calls/tenders of long-term debt (4Q included a \$1B long-term debt call in Dec.)
  - \$7.8B early redemption of FHLB advances



# Net interest income and net interest margin - Core Drivers







#### Core Drivers of NIM and NII

- Rate environment impacts offset through active balance sheet management; trend likely to continue in near-term
  - Higher avg. hedging notional; total benefit of \$97M NII to 4Q<sup>(3)</sup>
  - Lower deposit pricing; deposit cost = 8bps / interest-bearing deposit cost = 13bps
  - Cash management strategy carryover from 3Q
  - Premium amortization; market rate related impacts stable QoQ<sup>(4)</sup>
- Loan balance declines mostly attributable to C&I and the strategic reduction of indirect loans, offset by strong mortgage growth

### 1Q 2021 Expectations - Updated

- Excluding PPP/cash, 1Q NII expected to be modestly lower after accounting for the negative impacts from 2 fewer days in the quarter
  - NII and NIM will be pressured mostly by lower loan balances/mix, with rate environment pressure being offset by cash management strategies, deposit pricing, and higher hedge notional; 1Q hedge benefit estimate \$102M
  - Uncertain timing of PPP fee acceleration to benefit NII/NIM closure of the SBA portal in 1Q will lead to lower PPP 1Q NII as forgiveness pushed later in 2021
- Excluding PPP/cash, NIM expected to remain relatively stable

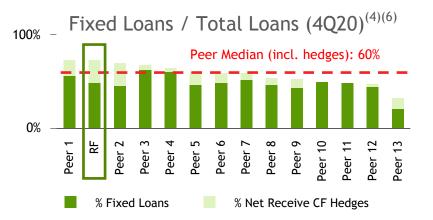




# Balance sheet profile

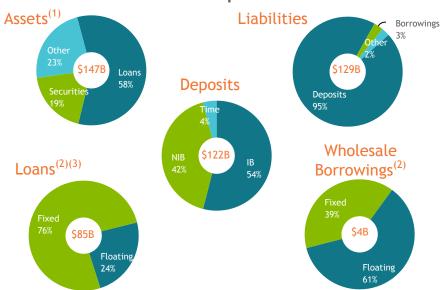
(as of December 31, 2020)

- Naturally asset sensitive balance sheet, supported by a large, stable deposit base and low reliance on wholesale borrowings
- NII sensitivity to short-term rates has been largely neutralized though balance sheet hedging and the ability to reprice deposits in a falling/low rate environment
  - Hedges increase fixed-rate loan mix from 52% to 76% (including PPP)
- Retain the ability to benefit from higher short-term rates on the horizon as deposit/cash levels remain elevated and with loan hedging program maturities beginning in 2023

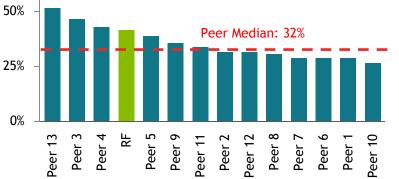


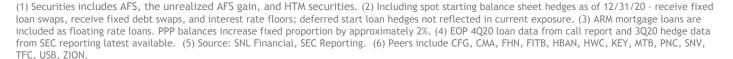


### Portfolio compositions





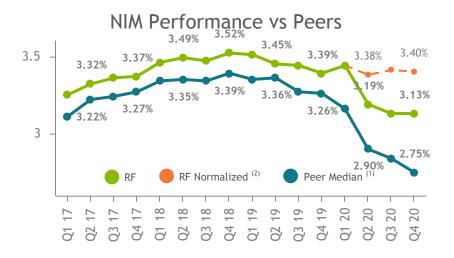






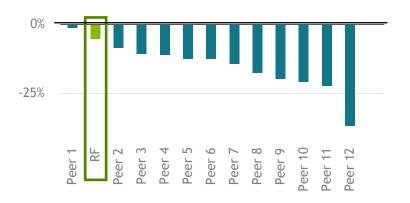
# Focused on earnings stability through the cycle



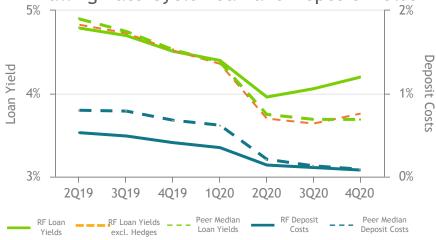


- Deposit advantage has historically led to net interest margin outperformance when compared to peer banks
- In 0% short-term rate environment, net interest margin is protected by the hedging program, which locks in our deposit advantage
  - Loan yields have shown relative stability, evidencing smallest yield decline of all peers; hedges add +44bps in 4Q
  - Deposit yields have reverted to all-time lows; expected to reduce further

### Normalized<sup>(3)</sup> NII change: 4Q20 vs 2Q19<sup>(4)</sup>



### Falling Rate Cycle Loan and Deposit Yields (4)

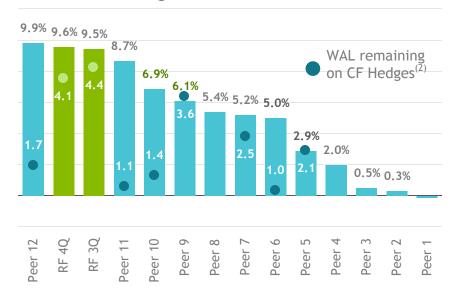




# Hedging strategy protection



### Cash-flow Hedge Contribution to NII - 3Q20<sup>(1)</sup>



### Cash-flow Hedge Program Details 12/31/20<sup>(1)</sup>

Cash-Flow Hedge	Notional	Fixed Rate/ Strike <sup>(3)</sup>	Inclusive of deferred G/L <sup>(4)</sup>
Program Swaps	\$11.0B	2.15%	2.18%
Program Floors	\$5.75B	2.14%	2.40%
Legacy Swaps	\$5.00B	1.49%	1.77%

- \$20.75B of total \$21.75B hedges active in 4Q20;
   \$250mm started in 4Q
- Remaining \$1B in notional became active 1/24/2021
- Better protected than peer set both in size and duration of protection
- Current pre-tax unrealized gain on hedges = ~\$1.6B;
   added \$97M to NII in 4Q, or ~10% of NII

### Securities and hedges as % of earning assets<sup>(5)</sup>



### Change in AOCI / earning assets 3Q20 vs 2Q19<sup>(5)</sup>



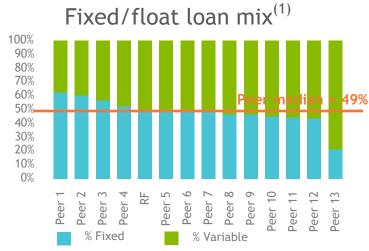
(1) Includes both active and forward starting swaps/floors entered into prior to 9/30/2020 that provide incremental NII protection. (2) Peers 1, 2, 3, 4, & 8 did not disclose weighted average lives of cash flow hedge. (3) Weighted average strike price for program floors excludes premiums paid. Swap and floor floating legs a blend of 1m/3m LIBOR, primarily 1m LIBOR. (4) Avg. receive fixed rate including amortization of deferred gains (losses) from terminated cash flow hedges. (5) Uses EOP 3Q20 data latest available when published; Source: SNL Financial, SEC Reporting; Peers include CFG, CMA, FHN, FITB, HBAN, HWC, KEY, MTB, PNC, SNV, USB, ZION; TFC excluded given M&A noise.



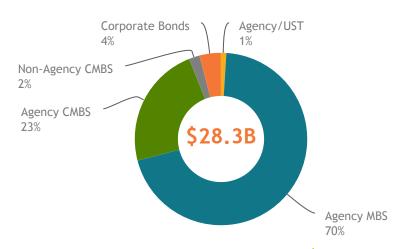
# Interest rate exposure of future business and long-term rates

GENERATING
Consistent Sustainable
Long-term Performance

- The majority of Regions' residual NII exposure to interest rates comes from future business activities and cash-flow reinvestment; full-year 2021 estimate:
  - ~\$11B fixed-rate loan production (excl. PPP)
  - ~\$5B fixed-rate securities reinvestment
- Balance sheet mix is a reasonable proxy for long-end rate sensitivity
  - Exposure to fixed-rate assets in line with peers (~50% fixed excluding hedges)
- Largely able to offset ongoing impacts of reinvestment through balance sheet management strategies
- Within the securities portfolio, reinvestment and premium amortization contribute to a portion of Regions' NII exposure to interest rates
- Portfolio constructed to protect against lower market rates
  - ~30% of securities portfolio in bullet-like collateral (CMBS, corporate bonds, and USTs)
  - Purchase MBS with loan characteristics that offer prepayment protection: lower loan balances, seasoning, and state-specific geographic concentrations
- Grew the securities portfolio by ~\$3B during 3Q20 in order to deploy elevated cash balances and optimize NII/NIM
- MBS-related book premium amortization has increased as a result of higher premiums on mortgage securities purchased and Ginnie Mae buy-out activity; impact included in run-rate guidance



### Securities portfolio composition<sup>(2)</sup>





# Non-interest income



		Change vs	
(\$ in millions)	4Q20	3Q20	4Q19
Service charges on deposit accounts	\$160	5.3%	(14.4)%
Card and ATM fees	117	1.7%	4.5%
Capital markets income (excluding CVA/DVA)	102	82.1%	82.1%
Capital Markets - CVA/DVA	8	60.0%	60.0%
Wealth management income	89	4.7%	6.0%
Mortgage income	75	(30.6)%	53.1%
Bank-owned life insurance	43	152.9%	138.9%
Market value adjustments (on employee benefit assets - other)	7	(50.0)%	-%
Valuation gain on equity investment	6	(86.4)%	NM
Other	73	23.7%	65.9%
Total non-interest income	\$680	3.8%	21.0%
Adjusted non-interest income <sup>(1)</sup>	\$649	6.7%	15.1%

### QoQ highlights & outlook

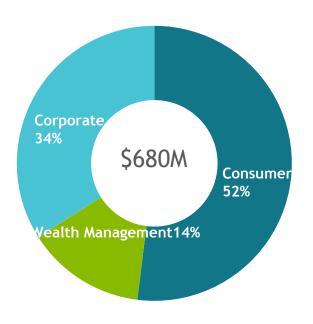
- Expect 2021 service charges to grow but remain 10%-15% below 2019 levels due to continued elevated deposits and ongoing enhancements to overdraft practices and transaction posting
- Card & ATM fees have fully recovered; expect solid growth in 2021 vs pre-pandemic levels
- Capital Markets delivered a record quarter; expect near-term quarterly run rate of \$55-\$65M ex-CVA/DVA
- Wealth Management had a solid quarter and year, up 5% in both; expect continued growth in 2021
- Mortgage income expected to be a meaningful contributor to 2021 fee revenue, but below record 2020 levels<sup>(2)</sup>; experienced 60bps of market share gains vs 2019
- 4Q bank-owned life insurance includes a \$25M gain associated with policy exchange
- Expect 2021 adjusted total revenue to be down modestly compared to 2020 (dependent on timing & amount of PPP forgiveness)

# Diversified non-interest income



## 4Q20 fee revenue by segment<sup>(1)</sup>

(\$ in millions)



### Consumer

 Consumer fee income categories include service charges on deposit accounts, card and ATM fees, and mortgage income generated through origination and servicing of residential mortgages

### Wealth Management

- Wealth Management offers individuals, businesses, governmental institutions and non-profit entities a wide range of solutions to help protect, grow and transfer wealth
- Offerings include credit related products, trust and investment management, asset management, retirement and savings solutions and estate planning

### Corporate

- Corporate fee income categories include treasury management and capital markets activities
- Capital markets activities include capital raising, advisory and M&A services and mitigating risk with rate, commodity and foreign exchange products
- Treasury management activities focus on delivering traditional cash management services, commercial card, and global trade products to clients

# Leverage operating advantage to grow mortgage share and relationships



### Market Strength



Closed mortgages expected to exceed **\$3.6T** in 2020 across the US<sup>(1)</sup>

Purchase and refinance volume expected to remain strong in 2021 driven by continued low rates, but declining from 2020 industry production<sup>(1)</sup>

serviced for others.

### Prime Portfolio



**752** Avg. FICO **60%** current LTV

Purchase volume +37% YTD vs +17% for peers<sup>(2)</sup>

### Delivery Efficiency



**65%** lower origination and fulfillment cost than industry average<sup>(3)</sup>

**Omnichannel** capabilities and partnership with retail bank create competitive advantage

(1) Mortgage Bankers Association - Jan 2021. (2) Informa - 2020 through Dec. (3) MBA Stratmor (Fall 2020). (4) Includes owned portfolio and

### Mortgage Servicing



Servicing expense in line with peer average<sup>(3)</sup>

\$52B servicing portfolio<sup>(4)</sup> with capacity to grow to \$70B

### Investing For Growth



Investments in people, process and technology began in 2018

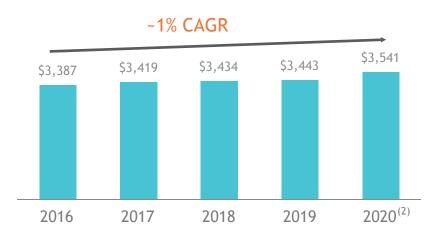
Significantly improved share of production within the industry<sup>(2)</sup>

# Non-interest expense



### Adjusted non-interest expense<sup>(1)</sup>





### QoQ highlights & outlook

- Adjusted expenses<sup>(1)</sup> increased 5% QoQ driven primarily by higher incentive compensation from record capital markets activities
- Base salaries were lower QoQ as the company continued to build greater efficiencies through its ongoing continuous improvement process focused on making banking easier for customers and associates
- Expect 2021 adjusted non-interest expenses to remain stable to down modestly compared to 2020

# Strong PPI<sup>(1)</sup> profile



# Adjusted PPI<sup>(1)</sup> to RWA<sup>(2)</sup>



- Regions' 4Q adjusted pre-tax pre-provision income (PPI)<sup>(1)</sup> was the highest in over a decade
- NII is supported by a significant hedging program; hedges contributed \$97M in 4Q and are expected to contribute ~\$100M in 1Q21; average tenors are ~5yrs; size and duration of hedging program is a relative differentiator
- Despite COVID-19 pandemic-related pressures, adjusted non-interest income<sup>(1)</sup> increased 7% in 4Q driven by solid mortgage and record capital markets income
- Proven track record of prudent expense management; with approximately 50% of identified Simplify & Grow initiatives completed, additional opportunity remains

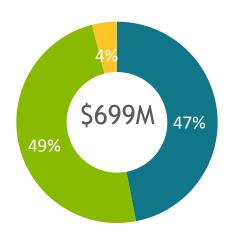


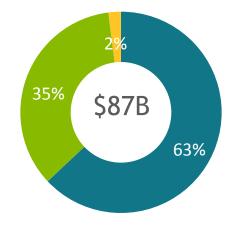
# **Business segments**

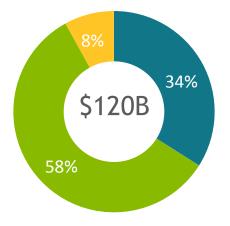


4Q20 Pre-tax preprovision income<sup>(1)</sup> 4Q20 Average loans

4Q20 Average deposits







Consumer

Corporate

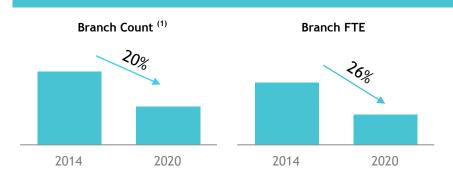
Wealth Management

## Consumer Banking Group - Prudent cost management fueling growth and industry leading efficiency



#### **Creating Efficiencies...**

#### ...To Re-Invest In the Business...





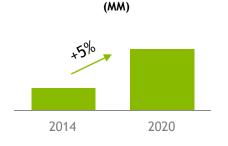




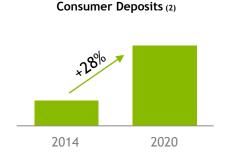
- Migration to single job family in branches along with transaction migration and thin network strategy are driving reduction in branches and FTE
- Continued top-decile customer satisfaction and loyalty scores

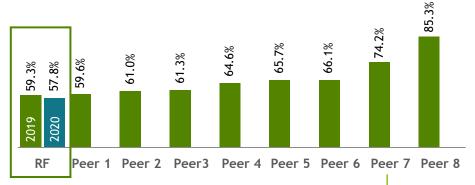
### ...Fueling Continued Growth...

### ...Resulting in Industry Leading Efficiency Ratio (3)



**Consumer Checking Households** 





505 bps improvement across 2017 - 2020 REGIONS



# Corporate Banking Group



2020: A year to align, transform, and execute to deliver long-term shared value





Acquired and integrated within 9 months



Provided strong fee generation



Accelerated digital sales and digital lending capabilities



Our model proved resilient



Record Financial Performance<sup>1</sup>

90% Remote Associates<sup>2</sup>

46k PPP Loans

15.3k Payment Deferrals<sup>3</sup>

77.8k Strategic & Virtual Client Conversations<sup>2</sup>

8.6k Treasury Business Resiliency Plans<sup>2</sup>



Our associates delivered results



- 13 Greenwich Excellence Awards
- Standout Commercial Bank Amid Crisis



- · Export Lender of the Year
- Preferred Lender Status for Working Capital Program



- Lender of the Year
- Increased Delegated Lending Authority



 Top Decile for TM Service Quality



 #1 Bank in Small Business Service Quality



# Wealth Management



Focus on execution while capitalizing on our investments in industry-leading technology to optimize the client and associate experience.

## Customer Experience and Communication



- Maintained strong momentum in growth markets and protected business through continued engagement and communication with clients
- Stood up key COVID-19 and business continuity resources for WM associates
- Implemented sales model changes with temporary branch closures due to health and safety concerns of customers and associates; Increased adoption of digital solutions
- Launched season 2 of the Regions Wealth Podcast, expanded topics to represent expertise from RegIS and Institutional Services
- Consistently outperform standard investment benchmarks

# Strategic Technology Investments



- Retired legacy bond accounting application and converted to TranStar
- Implemented Bridge, the Salesforce FSC CRM solution for RegIS
- Developed SSO to AdviceWorks, a springboard solution to InvestPath (Digital Advisor)
- Rapid delivery of eSignature capabilities as a part of Emerging Stronger initiative
- Launched EnCapture, a remote desktop scanning/imaging solution
- Numerous process improvement and system access solutions for Wealth Assistants to process client transactions without branch participation
- RWP enhancements to improve retention and deliver future recurring non-interest income

## Data Analytics & Governance



- Established Data Governance function within Wealth Management
- · Launched Wealth Client IQ, machine learning based data solution for client retention
- Enhanced Guided Discovery to effectively discover investment and retirement objectives that should be referred to a Financial Advisor for needs-based conversation
- Continued support of enhancements of existing BI dashboards to aid in client management
- Team restructuring and new associate additions to enhance Wealth Data and Analytics capabilities



#### Financials and KPIs

- WM Non-Interest Income grew 4.7% YoY
- Deposit growth of 19.1% (ending YoY)
- Total Client Assets grew 10.5% YoY
- Asset Management modeled portfolios exceeded their 1-, 3-, and 5-year benchmarks

# Average loans



# Adjusted average loans and leases (1)



Adjusted business loans<sup>(1)</sup>

Adjusted consumer loans<sup>(1)</sup>

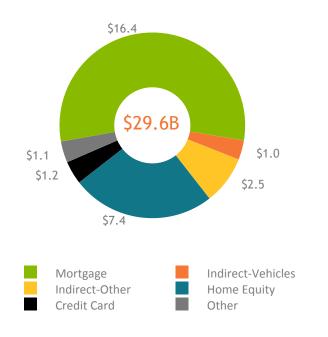
### QoQ highlights & outlook

- Average loans decreased 3%; adjusted average loans<sup>(1)</sup> decreased 2%
- Commercial line utilization levels reached historical low, ending quarter just under 40%
- Despite improving pipelines, utilization is expected to remain muted through the first half of 2021
- Active portfolio management; \$408M of commercial loans sold or transferred to HFS in 4Q
- PPP forgiveness drove a \$415M reduction in average loan balances
- Mortgage production finished the year strong, with FY 2020 more than doubling 2019 levels
- Expect 2021 adjusted average loans to be down low single digits compared to 2020; and adjusted ending loans are expected to grow low single digits

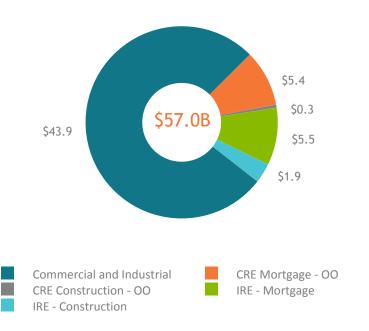
# 4Q20 average loan composition



# Average consumer loans (\$ in billions)



# Average business loans



## Commercial & IRE loans

As of 12/31/20			
(\$ in millions)	Total Commitments	Outstanding Balances	% Utilization
Administrative, Support, Waste & Repair	\$2,622	\$1,605	61%
Agriculture	756	424	56%
Educational Services	3,907	3,055	78%
Energy - Oil, Gas & Coal	4,013	1,676	42%
Financial Services	9,321	4,416	47%
Government & Public Sector	3,528	2,907	82%
Healthcare	6,609	4,141	63%
Information	2,795	1,699	61%
Professional, Scientific & Technical Services	4,061	2,467	61%
Real Estate	14,741	7,285	49%
Religious, Leisure, Personal & Non-Profit Services	2,776	1,966	71%
Restaurant, Accommodation & Lodging	2,537	2,196	87%
Retail Trade	4,756	2,578	54%
Transportation & Warehousing	4,146	2,731	66%
Utilities	4,587	1,829	40%
Wholesale	6,353	3,050	48%
Manufacturing	8,771	4,555	52%
Other <sup>(1)</sup>	264	(5)	N/A
Total Commercial	\$86,543	\$48,575	56%
Land	\$131	\$98	<b>75</b> %
Single-Family/Condo	1,564	715	46%
Hotel	296	268	91%
Industrial	970	841	87%
Office	2,154	1,890	88%
Retail	779	749	96%
Multi-Family	3,224	1,916	59%
Other <sup>(1)</sup>	985	786	80%
Total Investor Real Estate	\$10,103	\$7,263	72%



- The outstanding balance for Real Estate within the Commercial section reflects \$2,218M of Real Estate Services & Construction loans as well as \$5,067M of combined CRE-Unsecured which includes REITs:
  - Hotel REITs total \$606M in balances with \$824M in commitments
  - Retail REITs total
     \$1,210M in balances and
     \$2,802M in
     commitments
- Commitments to make commitments are not included
- Utilization % presented incorporates all loan structures in the portfolio; utilization on revolving line structures was ~39.9% at 12/31/2020



# Average deposits



### Average deposits by segment

(\$ in billions)



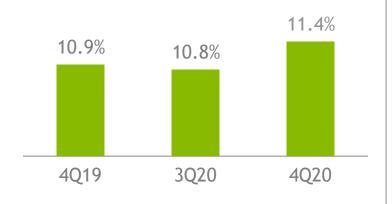
### QoQ highlights & outlook

- Average and ending deposits increased
   3%
- Full-year average deposits 17% higher than 2019
  - Growth predominately in noninterest bearing core operating accounts across all three business segments
  - Growth driven primarily by higher balances; also experiencing strong account growth
- Expect near-term deposit balances will continue to increase, particularly as the second round of stimulus is disbursed

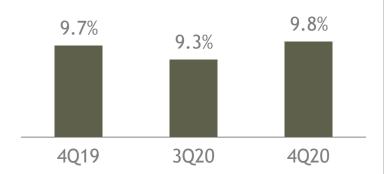
# Capital and liquidity



Tier 1 capital ratio<sup>(1)</sup>



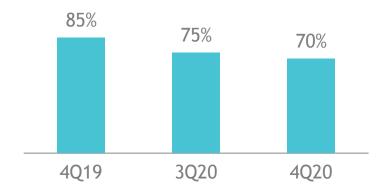
## Common equity Tier 1 ratio<sup>(1)</sup>



### QoQ highlights & outlook

- During 4Q declared \$148M in common dividends
- Federal Reserve released results of its updated Supervisory Stress Test and indicated Regions met or exceeded all minimum capital levels under the provided scenarios
- Common Equity Tier 1 ratio increased ~50 bps to an estimated 9.8%; in the near-term intend to stay on high end of 9.5-10% operating range
- Historically high deposit balances contributed to 500 bps decline in 4Q loan-to-deposit ratio

## Loan-to-deposit ratio<sup>(2)</sup>



# **CET1 Waterfall**

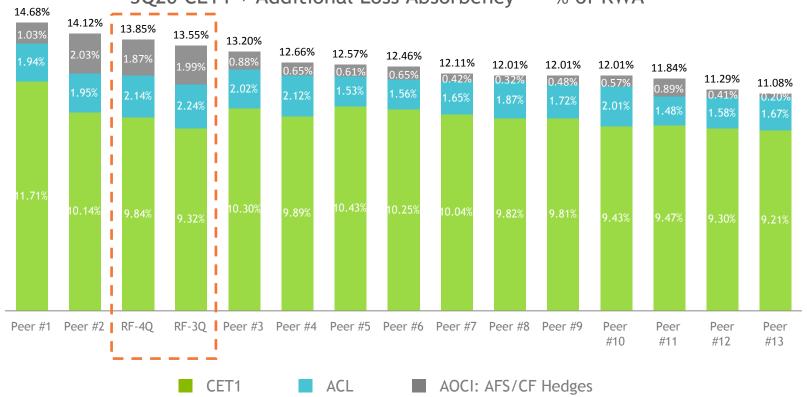




# Significant protection







- The combined loss absorbing protection from capital, allowance coverage, and accumulated other comprehensive income<sup>(1)</sup> is among the highest in the peer set
  - Regions' coverage equates to roughly 13.5% of RWA vs. the peer median of 12.3%
- AOCI reflective of implied stability provided by hedging efforts; a meaningful driver of capital accretion

# Optimizing capital while continuing to invest



### Capital Optimization

#### Corporate/Commercial

- Stood up loan sales and trading desk; supports active portfolio management
- Return optimization managed through the Capital Commitments Working Group
- Continuous improvements to risk-adjusted returns & capital allocation models

#### Indirect

- ~\$6.4B of strategic runoff in process
  - Third-party originated auto runoff of ~\$2.0B starting in 2016
  - Dealer Financial Services auto portfolio runoff of ~\$2.4B starting in early 2019
  - GSKY unsecured consumer loans runoff of ~\$2.0B starting in Dec 2019

#### Regions Insurance Group

Sold in July 2018 redeployed capital generated to shareholders

Regions has made challenging decisions in order to optimize the balance sheet: improving capital allocation by divesting low risk-adjusted return businesses, all while making revenue enhancing investments.

#### Investments

#### Talent and Technology

- Expansion in priority growth markets
- Corporate bankers, MLOs, Wealth Advisors
- · System enhancements and new technology
- Data and analytics

#### Mortgage Servicing Rights

- Active in MSR bulk purchases
- Two significant MSR flow-deal arrangements

#### Corporate Banking

- Acquired Ascentium Capital April 1, 2020; largest independent equip. finance lender in the U.S.
- Acquired First Sterling in 2016; a leading national syndicator of investment funds benefiting from Low Income Housing Tax Credits
- Acquired BlackArch Partners in 2015; a middlemarket investment bank specializing in M&A advisory services

#### Wealth Management

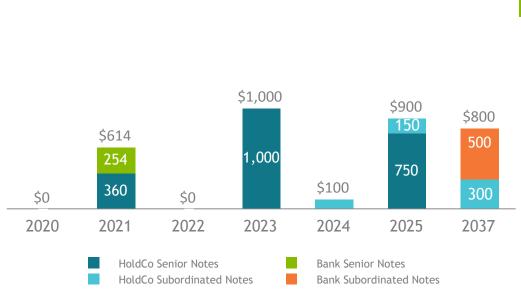
 Acquired Highland Associates in 2019; a leading institutional investment firm to NFP healthcare entities and mission-based organizations

# Regions unsecured debt and credit ratings profile





(\$ in millions)



## Select credit ratings

	Moody's	S&P	Fitch
Regions Financial Corporation			
Senior Unsecured Debt	Baa2	BBB+	BBB+
Subordinated Debt	Baa2	BBB	BBB
Regions Bank			
Senior Unsecured Debt	Baa2	A-	BBB+
Subordinated Debt	Baa2	BBB+	BBB
Outlook	Stable	Stable	Stable

• Unsecured wholesale debt footprint represents just 2.3% of 12/31/2020 assets with Holding Company and Bank unsecured debt making up 1.8% and 0.5% of 12/31/2020 assets, respectively

# Ample sources of additional liquidity aided by strong Risk Management



### Liquidity Risk Management

Regions' Risk Management and Stress Testing have guided the company to strong liquidity levels that ensure continued stability in the current economic environment.

#### **Funding**

- Cash flow projections
- Early warning indicators
- Contingency Funding Plan

# Board Liquidity Risk Appetite

#### Risk Limits

- Maturity limits
- Funding concentration limits
- Off balance sheet exposure limits

#### **Stress Testing**

- Liquidity buffers
- Multiple economic scenarios
- Various stress horizons

### **Additional Liquidity Sources**

Significant customer deposit growth, coupled with ample liquidity resources beyond deposits, has positioned Regions well to meet customer needs as the economy continues to reopen and expand:

- FHLB provides funding collateralized by mortgage and CRE loans
- Unencumbered highly liquid securities can be pledged to the FHLB
- Regions also maintains access to the corporate debt and equity markets

(\$ in billions)	Liquidity Value <sup>(1)</sup>
Readily available funding sources (incl. cash)	\$50
Discount window availability	\$13
Grand total with discount window	\$63

# Empowered by innovation & data



### **Expanding Influence of Data & Personalization**



Omnichannel view of customers for a "You Know Me & Value Me" experience

Regions Client IQ (RCLIQ) delivering 'needs based' engagement resulting in \$9.5M in corporate revenue

#### **ROSIE**

Personalized offering of products and services resulting in \$26M in revenue

#### Reduced Fraud Losses

2020 Fraud Losses are ~50% lower than 2019



Accelerating digital transformation through customer feedback



#### **Platform Modernization**

#### **Deposit & Lending Modernization**

Modernization of the Bank's Core Systems to enable product and service innovation

New Fulfillment & Servicing Platforms for Real Estate Loans

Path to omnichannel experience

Centralization of Data/Modernization

Leveraging modern Big Data Platforms

New Wealth Relationship Platform

Regions Bridge provides a single client relationship view to better serve customers





Enhanced Fraud Analytics
Improved BSA/AML Enhanced Due
Diligence & Control Environment

data catalog



Data Visualization Roadmap

Delivering visualization capabilities for improved insights and intelligence



Established Cloud
Center of Excellence

90+ SaaS applications in cloud (hosted externally)



Relocation of Data Center Better access to technology providers



Established Data Governance
Unification of data architecture, data assets, and



Modernizing Technology Practices Shift to DevOps and increasing usage of Agile principles



# Differentiating through customer experience



### **Digital Acceleration**





### Mobile App Redesign

**4.8 iOS App Rating** New Mobile features include TermIT, Recurring Transfers, External Transfers

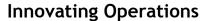


#### Increase in Digital Usage

1.1+ Billion Digital Logins in 2020 for a 21% increase over last year

#### Żelle

Customers made Zelle payments totaling over \$1 Billion



Regions Secure Messaging 82% Customer Satisfaction Rating





## Emerging Stronger Rapid Development

Digital Sales, Mobile Enhancements, and eSignature acceleration



# Authentication Improvements & Engines

New Fraud Origination Engine, Device Authentication, Pindrop, ThreatMetrix, Multi-Factor Authentication



# Automated Operations & Faster Payments

Improved operational efficiency and transparency through automation and enabling faster payment options



## Expansion of Customer Interaction Points

Reggie Enhancements (Virtual Banker), Virtual Teller Machines, Chat, Video Banking



†1 in 2020 Customer Satisfaction - Online Bankin

#2 in 2020 Customer Satisfaction - Mobile Banking

#1 in 2020 U.S. Credit Card Satisfaction Study

#2 in 2020 Primary Mortgage Servicer Satisfaction Study



# Digital advantage from past technology investments

### Pandemic Resiliency & Adaptive Response





# Adapting to Meet Changing Customer Needs

Branch by appointment Shifted to drive-thru service and walk up windows

VTM usage hit all time highs Video Banking



#### eSign Expansion

Expanded eSign functionality to 18 new groups and enabled an additional 139 forms



#### Automation

Automated Forbearance and Extension Requests Incorporated Courtesy Call Back with 50% adoption Automated claims Enabled Collections Self Service





#### PPP & Stimulus Payments

Processed more than \$4 Billion loan applications, over a decade's worth of SBA applications, in 14 days Provided free stimulus check cashing via branch, ATM, and Mobile

Active Fraud monitoring



# Digital Expansion & Resiliency

Increased daily mobile deposit limits

99%+ system availability sustained



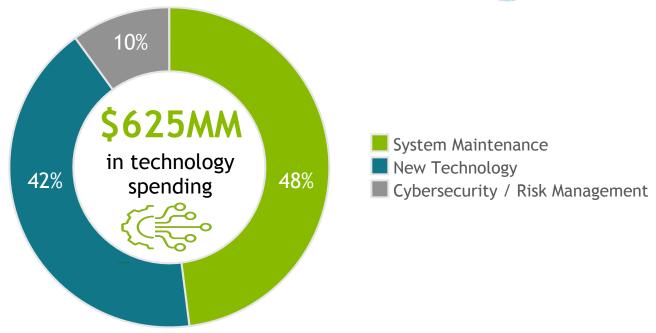
#### Work from Home Enablement

90% of non-branch working remote 85% remote Contact Center Established work from home solution for offshore resources



## Continue to invest for the future

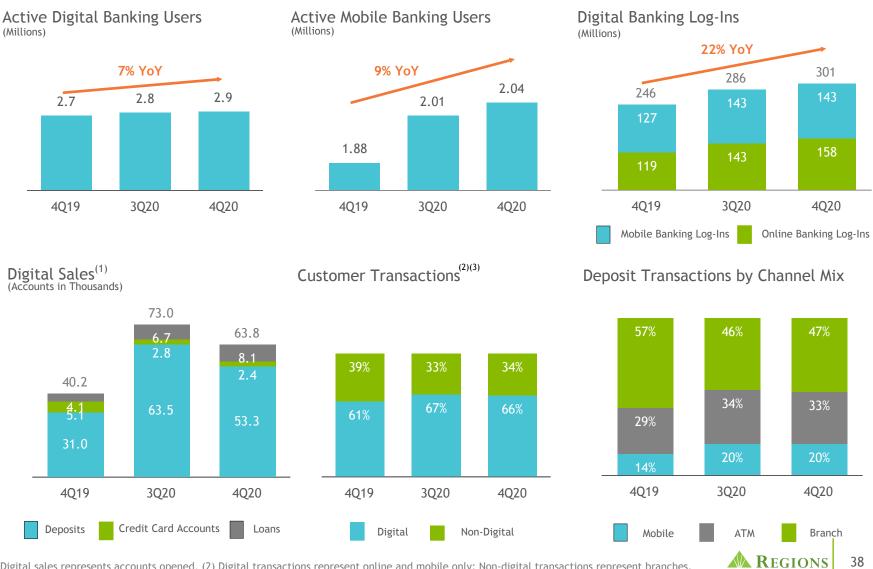




- ~10-11% of revenue is reserved for Technology Spend.
- Technology Spend is expected to stay flat and produce innovation through New Technology Investments. Past investment on innovation and strategy provided a firm, resilient foundation for addressing changes in customer needs.
- Deposit & Lending Modernization initiatives will be funded through current Technology Spend.
- Deposit & Lending Modernization will take a staggered approach to the replacement strategy. Consumer Lending efforts begin in 2021 with runway through 2027 to complete the overall program.
- Investments over the last 4 years to modernize the customer experience and transform the technology operating model allow system modernization to be prioritized for new technology spend. **REGIONS**

## Growth in Digital





## Continuous improvement initiatives delivering solid results



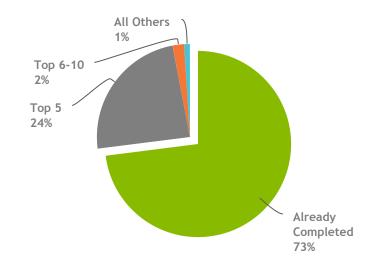
### Simplify & Grow initiative tracker

	Initiatives complete	Initiatives to be completed	Total number of initiatives
Revenue	11	19	30
Organizational efficiency, effectiveness & simplification	22	12	34
Third-party spend reductions	15	11	26
Total initiatives	48	42	90

- Regions' continuous improvement strategic initiative is focused on making banking easier, driving revenue growth, and improving efficiency and effectiveness
- 48 of 90 planned Simplify & Grow initiatives have been completed through 12/31/2020
- <u>67%</u> of the total planned initiatives are expense related
- <u>37</u> of the <u>48</u> completed initiatives targeted expenses, reiterating Regions' commitment to focus on what we can control

### Simplify & Grow expense initiatives

(% represents \$ of savings)

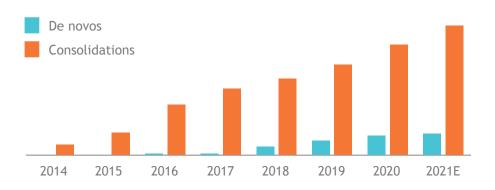


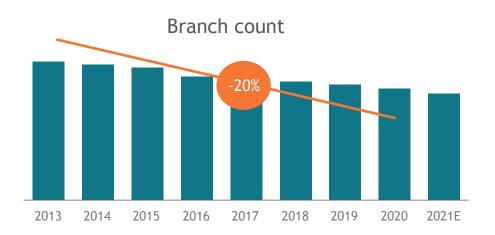
## Optimizing the branch network

## Consolidations funding growth initiatives



#### Cumulative branch consolidations and de novos





### Branch Efficiency Through 2020

- >400 branches consolidated from 2014 EOY 2020 while opening 72 branches
- The branch network shrank by 59 in 2020, driven by 75 consolidations and 16 De Novos
- Branch count down ~20% and FTE headcount down ~26% while growing business, maintaining top decile loyalty, and improving Consumer segment efficiency

## Forward Strategies

- Further reduce branch count by ~60 in 2021 with ~70 consolidations<sup>(1)</sup> and ~10 De Novos<sup>(1)</sup>
- Continue to optimize core market networks with De Novo infills, relocations and consolidations
- Improve growth market distribution:
  - St. Louis De Novo strategy is complete
  - Houston and Atlanta are progressing well
  - Optimization efforts in Orlando,
    Indianapolis, Charleston, and Greenville will
    continue to ramp up in 2021

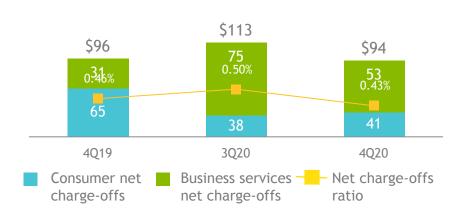


## Asset quality



### Net charge-offs and ratio

(\$ in millions)

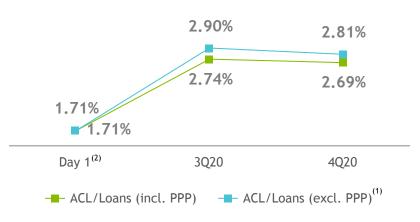


### NPLs and ACL coverage ratio

(\$ in millions)



#### ACL to loans coverage ratio

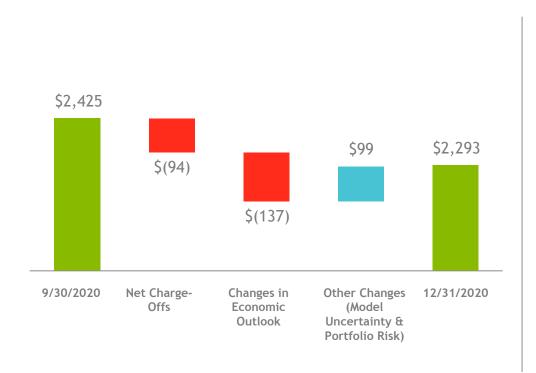


- 4Q annualized net charge-offs 43 bps, a 7 bps improvement QoQ primarily driven by improvement within commercial portfolios
- NPLs decreased ~3% QoQ
- \$38M benefit to provision resulted in ACL of 2.69% of total loans (2.81%<sup>(1)</sup> ex-PPP)
- Further reductions in ACL will depend on timing of charge-offs and greater certainty with respect to path of economic recovery
- Expect full-year 2021 net charge-offs to range from 55 to 65bps

## Allowance for credit losses waterfall

(\$ in millions)





### QoQ highlights

- 4Q ending allowance was down ~\$132M due to stabilization in economic outlook and improved credit performance, charge-offs previously provided for, and the impact of active portfolio management strategies
- The benefits of an improving economic outlook were partially offset by increases to qualitative factors

## Base R&S economic outlook

(as of December 11, 2020)



	Pre-R&S period								
	4Q2020	1Q2021	2Q2021	3Q2021	4Q2021	1Q2022	2Q2022	3Q2022	4Q2022
Real GDP, annualized % change	3.4 %	0.5 %	1.6 %	5.0 %	5.3 %	3.9 %	2.9 %	2.4 %	2.4 %
Unemployment rate	6.8 %	6.6 %	6.4 %	6.1 %	5.8 %	5.4 %	5.2 %	5.0 %	4.9 %
HPI, year-over-year % change	7.2 %	7.2 %	6.8 %	5.4 %	3.8 %	3.1 %	3.0 %	2.9 %	3.0 %
S&P 500	3,579	3,705	3,755	3,803	3,850	3,900	3,944	3,988	4,028

- Economic forecasts represent Regions' internal outlook for the economy over the reasonable & supportable forecast period.
- Given uncertainty in the path of the economic recovery, management developed alternative analytics to support qualitative additions to our modeled results.

## **Allowance Allocation**



	As of	12/31/20		As of 9/30/20					
(in millions)	Loan Balance	ACL	ACL/Loans	Loan Balance	ACL	ACL/Loans			
C&I	\$42,870	\$1,027	2.40 %	\$45,199	\$1,119	2.48 %			
CRE-OO mortgage	5,405	242	4.47 %	5,451	247	4.53 %			
CRE-OO construction	300	24	7.98 %	305	22	7.16 %			
Total commercial	\$48,575	\$1,293	2.66 %	\$50,955	\$1,388	2.72 %			
IRE mortgage	5,394	167	3.10 %	5,598	165	2.94 %			
IRE construction	1,869	30	1.58 %	1,984	30	1.53 %			
Total IRE	\$7,263	\$197	2.71 %	\$7,582	\$195	2.57 %			
Residential first mortgage	16,575	155	0.94 %	16,195	153	0.94 %			
Home equity lines	4,539	122	2.69 %	4,753	131	2.75 %			
Home equity loans	2,713	33	1.23 %	2,839	38	1.34 %			
Indirect-vehicles	934	19	2.04 %	1,120	26	2.38 %			
Indirect-other consumer	2,431	241	9.92 %	2,663	258	9.70 %			
Consumer credit card	1,213	161	13.30 %	1,189	162	13.59 %			
Other consumer	1,023	72	7.01 %	1,063	74	6.95 %			
Total consumer	\$29,428	\$803	2.73 %	\$29,822	\$842	2.82 %			
Total	\$85,266	\$2,293	2.69 %	\$88,359	\$2,425	2.74 %			
Government guaranteed PPP loans	3,624	1		4,594	<del>+-</del> , :				
Total, excluding PPP loans <sup>(1)</sup>	\$81,642	\$2,292	2.81 %	\$83,765	\$2,425	2.90 %			

## Bottom up review informs and narrows COVID-19 high-risk industry sectors (as of December 31, 2020)



C&I P	ortfolio	BAL\$ <sup>(1)</sup>	% of BAL\$	Utilization Rate <sup>(2)</sup>	% Criticized
	Energy - Oil & Gas Extraction, Oilfield Services, Coal	\$1.13b	1.3%	53%	39%
<del>U</del> 9	Healthcare - Offices of Physicians and Other Health Practitioners	\$0.95b	1.1%	72%	3%
	Consumer Services & Travel - Amusement, Arts and Recreation, Personal Care Services, Charter Bus Industry	\$0.65b	0.8%	67%	13%
	<b>Retail (non-essential)</b> - Furniture & Furnishings, Miscellaneous Store Retailers, Clothing	\$0.50b	0.6%	43%	8%
	Restaurants - Full Service	\$0.71b	0.8%	83%	64%
	Total C&I high-risk industry sectors	\$3.94b	4.6%	61%	27%
CRE r	elated exposures including unsecured C&I	BAL\$ <sup>(1)</sup>	% of BAL\$	Utilization Rate <sup>(2)</sup>	% Criticized
CRE r	elated exposures including unsecured C&I  IRE Hotels - Full service, limited service, extended stay	BAL\$ <sup>(1)</sup> \$0.27b	% of BAL\$ 0.3%	Utilization Rate <sup>(2)</sup> 91%	% Criticized 94%
	<u> </u>	•	BAL\$	Rate <sup>(2)</sup>	
	IRE Hotels - Full service, limited service, extended stay	\$0.27b	0.3%	91%	94%
	IRE Hotels - Full service, limited service, extended stay  IRE Retail (non-essential) - Inclusive of malls and outlet centers	\$0.27b \$0.75b	0.3% 0.9%	91% 96%	94%
<b>m</b>	IRE Hotels - Full service, limited service, extended stay  IRE Retail (non-essential) - Inclusive of malls and outlet centers  Total CRE-related high-risk industry sectors	\$0.27b \$0.75b \$1.02b	0.3% 0.9%	91% 96%	94%

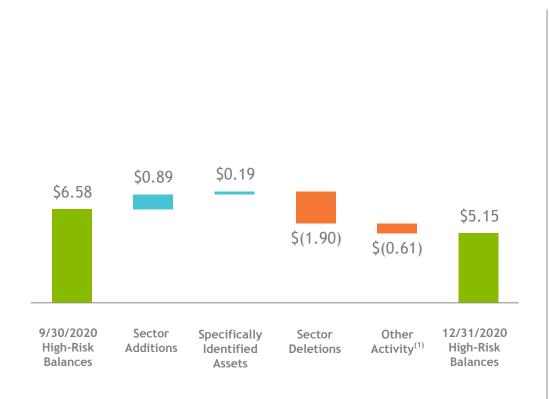
#### Ongoing Portfolio Surveillance

- Proactive, frequent customer dialogue
- Closely monitoring most vulnerable customers
- Monitoring ratings migration



## COVID-19 high-risk industry sectors waterfall (\$ in billions)





### QoQ highlights

- COVID high-risk industries are continuously refined to those exhibiting higher levels of stress due to COVID impact
- Specifically identified at-risk assets not falling into currently flagged sectors were included
- Several sub-sectors were added, including but not limited to:
  - C&I Retail (non-essential)
  - Personal Care Services in Consumer Services & Travel
  - Coal in Energy
- Several sub-sectors were removed, including but not limited to:
  - Religious Organizations
  - Unsecured CRE Hotel and Retail

## **Energy lending**



As of 12/31/20											
(\$ in millions)	# of Clients <sup>(1)</sup>	Total Commitments	Outstanding Balances	% Utilization	\$ Criticized	% Criticized					
Oilfield services and supply (OFS) <sup>(2)</sup>	148	\$449	\$289	64%	\$66	23%					
Exploration and production (E&P) <sup>(2)</sup>	100	1,391	787	57%	346	44%					
Midstream	25	1,527	485	32%	135	28%					
Downstream	12	341	48	14%	-	-%					
Other <sup>(3)</sup>	9	295	57	19%	30	53%					
PPP Loans	112	10	10	100%	-	-%					
Total direct	406	\$4,013	\$1,676	42%	\$577	34%					

#### **Key Points:**

- Energy commitments and outstandings reduced by 15% and 23%, respectively, in 2020
- \$136M in total energy charge-offs through 12/31/20 of which \$113M are related to pre-2016 originations for borrowers unable to refinance prior to the March 2020 collapse in oil prices
- 11.3% allocated reserve for COVID-19 high-risk energy loans<sup>(2)</sup> (ex-PPP); 8.8% allocated reserve for total direct (ex-PPP)
- Includes \$1.18B in COVID-19 high-risk industry sectors for December 31, 2020.

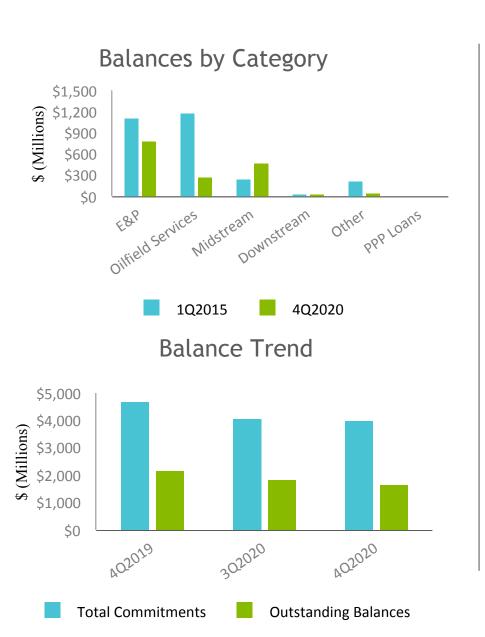
### Areas for Optimism:

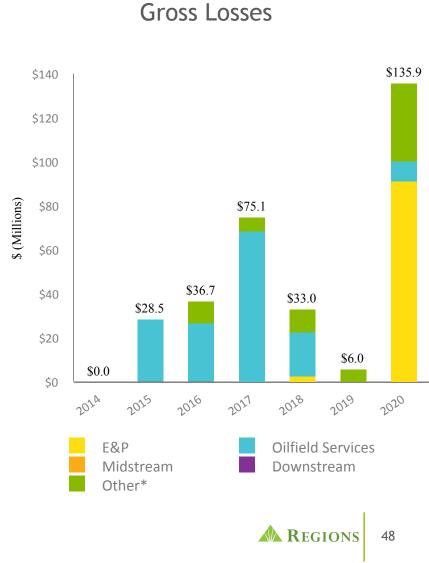
- No leveraged loans within the direct energy related balances
- Oil prices have rebounded from all-time lows seen in April 2020
- Midstream has performed well to date with nominal risk rating migration and no charge-offs
- Average oil hedge position of 54% and 20% of proved developed producing reserves (PDP) for 2021 and 2022, respectively with natural gas hedged at 87% and 54% of PDP for the same periods.



## Energy lending (continued)







## Restaurant lending



			As of 12/31/20			
(\$ in millions)	# of Clients*	Total Commitments	Outstanding Balances	% Utilization	\$ Criticized	% of Outstanding Criticized
Quick Service	13,188	\$1,374	\$1,127	82%	\$98	9%
Casual Dining	30	488	429	88%	389	91%
Other	22	148	120	81%	97	81%
PPP Loans	2,475	347	347	100%	_	-%
Total Restaurants	15,715	\$2,357	\$2,023	86%	\$584	29%

### Key Points:

- In Restaurant lending, we are focused on Quick Serve and Fast Casual managed in Commercial Banking.
- Our exposure to Casual Dining continues to reduce as reflected in the \$63M decline in outstandings in that sector compared to YE 2019.
- \$705M balances of full-service and other specifically identified assets reflect COVID-19 high-risk loans; 11.5% allocated reserve (ex-PPP); 8.2% allocated reserve to total restaurant balances (ex-PPP)



<sup>\$173</sup>M of balances and \$180M of commitments relating primarily to Traveler Accommodations have been excluded from the Restaurant totals and are reflected in the Hotel related exposure.



## Hotel lending



	07. 5					
(\$ in millions)	# of Clients*	Total Commitments	Outstanding Balances	% Utilization	\$ Criticized	% of Outstanding Criticized
CRE-Unsecured (REITs)	11	\$824	\$606	74%	\$602	99%
IRE - Mortgage	15	216	202	94%	187	93%
IRE - Construction	3	80	66	83%	66	100%
Consumer Services	3,594	147	140	95%	7	5%
PPP Loans	313	33	33	100%	_	-%
Total Hotel related	3,936	\$1,300	\$1,047	81%	\$862	82%

### **Key Points:**

- CRE Unsecured outstanding balance is comprised of 11 REIT customers
- Includes \$0.29B in COVID-19 high-risk industry sectors for December 31, 2020.

## Commercial retail lending



As of 12/31/20											
(\$ in millions)	# of Clients*	Total Commitments	Outstanding Balances	% Utilization	\$ Criticized	% Criticized					
CRE-Unsecured (REITs)	26	\$2,802	\$1,210	43%	\$0	-%					
IRE	146	779	749	96%	194	26%					
C&I	22,780	2,577	1,254	49%	25	2%					
CRE-OO	862	804	760	95%	25	3%					
ABL	21	1,111	300	27%	110	37%					
PPP Loans	4,385	264	264	100%	_	-%					
Total Retail (1)	28,220	\$8,337	\$4,537	54%	\$354	8%					

Includes \$1.30B in COVID-19 high-risk industry sectors for December 31, 2020

#### **Key Points:**

- Approximately \$319M of outstanding balances across REIT and IRE portfolios relate to shopping malls and outlet centers, comprised of ~\$198M Class A and ~\$121M Class B/C.
- Portfolio exposure to REITs specializing in enclosed malls consists of a small number of credits.
  - 30% of balances are Investment Grade with low leverage
- CRE-OO portfolio consists primarily of small strip malls and convenience stores and is largely term loans where a higher utilization rate is expected

- IRE and C&I portfolios are widely distributed
  - IRE
    - Largest tenants typically include 'basic needs' anchors.
    - With reopening of many parts of the retail economy, rent collections have surprised to the upside, and 74% of the IRE portfolio is now rated Pass after almost all IRE was downgraded to Criticized at the outset of the Pandemic in 20.
  - ∘ C&I
    - Largest categories include motor vehicle & parts dealers;
       gasoline stations; building materials, garden equipment & supplies; and non-store retailers.

## Loans to Small Business and Small Farms (outstanding balances as of December 31, 2020)



### Balances by Industry



### Balances by State



#### Portfolio Characteristics

- Loans to Small Businesses are loans with original amounts of \$1 million or less while Loans to Small Farms are loans with original amounts of \$500 thousand or less
- Includes \$2.2B of the \$4.4B SBA loans (including PPP)

## Consumer lending portfolio statistics



#### Residential Mortgage

- Avg. origination FICO 749
- Current LTV 60%
- 97% owner occupied

#### Home Equity

- Avg. origination FICO 754
- Current LTV 43%
- Only \$68.8M of resets through 2021
- 69% of portfolio is 1st lien
- Avg. loan size \$38,139

## Other Consumer Unsecured

- Avg. origination FICO 737
- Avg. new loan \$8,650

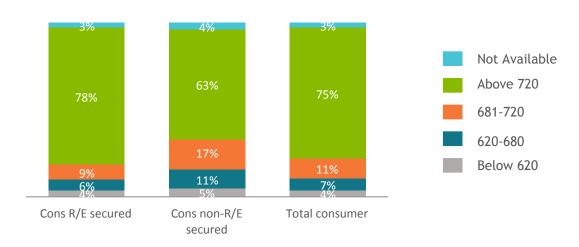
## Consumer Third Party Lending

- Avg. origination FICO 754
- Avg. new line \$25,253
- 49% home improvement loans
- 4Q20 Yield 7.74%
- 4Q20 QTD NCO 2.95%

#### Consumer Credit Card

- Avg. origination FICO 769
- Avg. new line \$4,832
- 4Q20 Yield 12.40%
- 4Q20 QTD NCO 3.02%

#### Consumer FICO Scores<sup>(1)</sup>



## 2021 expectations - Unchanged



Category	FY 2021 Expectations
Total Adjusted Revenue (from adjusted 2020 of \$6,206) <sup>(1)(2)(3)</sup>	Down modestly (dependent on timing & amount of PPP forgiveness)
Adjusted Non-Interest Expense (from adjusted 2020 of \$3,541) <sup>(1)(2)</sup>	Stable to down modestly
Adjusted Average Loans (from adjusted 2020 of \$81,890 ) <sup>(1)(2)</sup>	Down low single digits
Adjusted Ending Loans (from adjusted 2020 of \$79,607 ) <sup>(1)(2)</sup>	Up low single digits
Net charge-offs / average loans	55 - 65 bps
Effective tax rate	20% - 22%

## Corporate governance



Regions understands that good corporate governance is the foundation of sustainable business, and good decision-making is necessary for creating shareholder value over the long term.

#### **Board of Directors**

Our Corporate Governance Principles affirm that the Board will seek members from diverse professional and demographic backgrounds, who combine a broad spectrum of experience and expertise with a reputation for integrity, to ensure that the Board maintains an appropriate mix of skills and characteristics to meet the needs of the Company.



## Balanced, performance-based compensation philosophy

- Transparent targets set at competitive levels
- Pay for performance based on clear and focused goals
- Promote shared value through alignment of the long-term interests of our shareholders, customers, and associates
- Balanced programs incenting sustainable, profitable growth without encouraging unreasonable risks
- Fair and equitable compensation programs align with our corporate values

## Robust corporate governance shareholder engagement program

- We consider proper shareholder engagement to be a continuous relationship throughout the year, with both Directors and management, through in-person meetings, phone calls, email updates, public disclosures, and presentations to and discussions with the Board
- Engaging with our shareholders and soliciting their points of view are critical to providing long-term value to all of the Company's stakeholders

#### Other corporate governance highlights

- Independent Chair of the Board
- Director-by-Director Board skills, diversity and composition matrix
- Adopted a version of the Rooney Rule applicable to Director and Section 16 Officer candidates, including CEO
- Half of the Board's standing committees chaired by women
- Thorough, meaningful Board, committee, and individual Director self-evaluation process
- Balanced newer, mid-tenured and seasoned Directors
- Mandatory Director retirement age of 72
- Non-classified Board and annual Director elections
- Board and committee oversight of ESG responsibility, including climate change, sustainability, human capital/talent management and D&I
- Board's overboarding policy aligned with ISS, Glass Lewis, and many of our shareholders; no overboarded Directors under our policy
- Adopted a **proxy access** by-law provision
- Disclose independent expenditures and corporate political giving
- Governance practices aligned with the Investor Stewardship Group's Corporate Governance Principles for U.S. Listed Companies
- Board oversight of Regions' response to COVID-19 impacts



## Environmental & social highlights (1)



#### **ESG Recognitions:**

- Ranked by Newsweek as one of America's Most Responsible Companies for 2021 (#125)
- Great Place to Work-Certified™ Company (6th consecutive year)
- Named to the JUST 100 as one of America's Most JUST Companies for 2021 by Forbes and JUST Capital (#60)
- Top score of 100 on the Human Rights
   Campaign's 2020 Corporate Equality Index
   & achieved the distinction of "Best Places
   to Work for LGBTQ Equality"

2023	<b>Environmental</b>
	Goals <sup>(2)</sup>

Reduce Emissions by 30%

Reduce Energy
Use by

28%

19%

achieved achieved

#### **ESG Documents:**

- Human Rights Statement
- Supplier Code of Conduct
- Environmental Sustainability Policy Statement & Goals
- Code of Business Conduct & Ethics

#### **ESG Disclosures:**

- SASB Disclosure
- ESG Report
- GRI Content Index
- CDP Climate Change Response
- TCFD mini-disclosure (with full report expected in 2021)

#### Additional Resources:

- Government Affairs Report
- Community
   Engagement Highlights
- DoingMoreToday.com

\*All resources found at https://ir.regions.com/governance

Sustainalytics ESG Risk Rating Low-Risk JUST Capital Index and ETF Inclusion

SSgA R-Factor Score 65 FTSE4 Good Index Inclusion

AA MSCI ESG Rating

#### Environmental Sustainability

- \$280 million in renewable energy lending in 2019
- 437% year-over-year asset growth in 4 ESG-focused investment products
- Electric vehicle loan product introduced
- 1 million acres of sustainable forestry under management
- Cross-functional working group focused on environmental and social risk in lending practices
- 46% reduction in internal paper use over past 5 years
- Member of Ceres Company Network

#### **Human Capital Management**

- Diversity & Inclusion: increasing diversity in candidate selection and succession planning; creating a more inclusive culture through activities such as Week of Understanding and Table Talks
- 2% 401(k) Plan contribution for all eligible associates
- 5% 401(k) Plan matching contribution for all eligible associates
- 12 weeks fully paid leave for birth mothers; 6 weeks fully paid leave for birth fathers and adoptive parents
- \$15/hr entry-level wage
- Regions Edge: re-skilling and up-skilling through development and learning
- Code of Business Conduct and Ethics and Office of Associate Conduct governing ethical behavior

#### **Customers and Communities**

- Regions360<sup>®</sup>: deliberative, prescriptive approach to identifying customer needs
- Focused community investments to promote inclusive economic growth in 3 areas:
  - Economic and Community Development
  - Financial Wellness
  - Education and Workforce Readiness
- 1.3 million people received financial education from Regions
- \$17.4 million in community investments by Regions and Regions Foundation
- 164,000 financial education workshops delivered by associates in person
- 88,000 community service hours logged

Environmental, Social, and Governance flows through line of business strategic plans, contributing to Regions' overall strategic plan



## APPENDIX

## Footprint economic advantages source references



Fact	Source
Job Growth	Bureau of Labor Statistics. "Employment, Hours, and Earnings from the Current Employment Statistics Survey." data.bls.gov/timeseries/CES0000000001
Population Growth	US Census Bureau. "State Intercensal Tables: 2000-2010." https://www.census.gov/data/tables/time-series/demo/popest/intercensal-2000-2010-state.html US Census Bureau. "State Population Totals and Components of Change: 2010-2019." https://www.census.gov/data/tables/time-series/demo/popest/2010s-state-total.html
6 of top 10 states where retirees are moving in footprint	Horan, Stephanie. Smartasset. "Where Are Retirees Moving - 2020 edition." https://smartasset.com/financial-advisor/where-retirees-are-moving-2020
Alabama - #2 state for workforce development	BF Staff. Business Facilities. "Business Facilities' 16th Annual Rankings: State Rankings Report." https://businessfacilities.com/2020/07/business-facilities-16th-annual-rankings-state-rankings-report/
Tennessee - top 3 state for business climate	BF Staff. Business Facilities. "Business Facilities' 16th Annual Rankings: State Rankings Report." https://businessfacilities.com/2020/07/business-facilities-16th-annual-rankings-state-rankings-report/
Louisiana - #2 state for manufacturing output	BF Staff. Business Facilities. "Business Facilities' 16th Annual Rankings: State Rankings Report." https://businessfacilities.com/2020/07/business-facilities-16th-annual-rankings-state-rankings-report/
Georgia - #1 state for film production	BF Staff. Business Facilities. "Business Facilities' 16th Annual Rankings: State Rankings Report." https://businessfacilities.com/2020/07/business-facilities-16th-annual-rankings-state-rankings-report/
GDP by Footprint	Duffin, Erin. Statista. "Real Gross Domestic Product (GDP) of the United States in Q3 2020, by State." https://www.statista.com/statistics/248053/us-real-gross-domestic-product-gdp-by-state/#statisticContainer
Florida - #4 largest economy in the US	Perry, Mark J. American Enterprise Institute. "Putting America's enormous \$21.5T economy into perspective by comparing US state GDPs to entire countries." https://www.aei.org/carpe-diem/putting-americas-huge-21-5t-economy-into-perspective-by-comparing-us-state-gdps-to-entire-countries/



## Non-GAAP information



Management uses pre-tax pre-provision income (non-GAAP) and adjusted pre-tax pre-provision income (non-GAAP), as well as the adjusted efficiency ratio (non-GAAP) and the adjusted fee income ratio (non-GAAP) to monitor performance and believes these measures provide meaningful information to investors. Non-interest expense (GAAP) is presented excluding certain adjustments to arrive at adjusted non-interest expense (non-GAAP), which is the numerator for the efficiency ratio. Non-interest income (GAAP) is presented excluding certain adjustments to arrive at adjusted non-interest income (non-GAAP), which is the numerator for the fee income ratio. Adjusted non-interest income (non-GAAP) and adjusted non-interest expense (non-GAAP) are used to determine adjusted pre-tax pre-provision income (non-GAAP). Net interest income (GAAP) on a taxable-equivalent basis and non-interest income are added together to arrive at total revenue on a taxable-equivalent basis (non-GAAP), which is the denominator for the fee income and efficiency ratios. Regions believes that the exclusion of these adjustments provides a meaningful base for period-to-period comparisons, which management believes will assist investors in analyzing the operating results of the Company and predicting future performance. These non-GAAP financial measures are also used by management to assess the performance of Regions' business. It is possible that the activities related to the adjustments may recur; however, management does not consider the activities related to the adjustments to be indications of ongoing operations. Regions believes that presentation of these non-GAAP financial measures will permit investors to assess the performance of the Company on the same basis as that applied by management.

The allowance for credit losses (ACL) as a percentage of total loans is an important ratio, especially during periods of economic stress. Management believes this ratio provides investors with meaningful additional information about credit loss allowance levels when the impact of SBA's Paycheck Protection Program loans, which are fully backed by the U.S. government, and any related allowance are excluded from total loans and total allowance which are the denominator and numerator, respectively, used in the ACL ratio. This adjusted ACL ratio represents a non-GAAP financial measure.

Tangible common stockholders' equity ratios have become a focus of some investors and management believes they may assist investors in analyzing the capital position of the Company absent the effects of intangible assets and preferred stock. Analysts and banking regulators have assessed Regions' capital adequacy using the tangible common stockholders' equity measure. Because tangible common stockholders' equity is not formally defined by GAAP or prescribed in any amount by federal banking regulations it is currently considered to be a non-GAAP financial measure and other entities may calculate it differently than Regions' disclosed calculations. Since analysts and banking regulators may assess Regions' capital adequacy using tangible common stockholders' equity, management believes that it is useful to provide investors the ability to assess Regions' capital adequacy on this same basis.

Non-GAAP financial measures have inherent limitations, are not required to be uniformly applied and are not audited. Although these non-GAAP financial measures are frequently used by stakeholders in the evaluation of a company, they have limitations as analytical tools, and should not be considered in isolation, or as a substitute for analyses of results as reported under GAAP. In particular, a measure of earnings that excludes selected items does not represent the amount that effectively accrues directly to stockholders.

Management and the Board of Directors utilize non-GAAP measures as follows:

- Preparation of Regions' operating budgets
- Monthly financial performance reporting
- Monthly close-out reporting of consolidated results (management only)
- Presentation to investors of company performance

## Non-GAAP reconciliation: adjusted average loans



					Average B	alan	ces			
(\$ amounts in millions)	4Q20	3Q20	2Q20	1Q20	4Q19		4Q20 vs.	3Q20	4Q20 vs.	4Q19
Commercial and industrial	\$ 43,889	\$ 46,405	\$ 49,296	\$ 40,519	\$ 39,743	\$	(2,516)	(5.4)%	\$ 4,146	10.4 %
Less: Commercial loans transferred to held for sale	237	239	239	-	_		(2)	(0.8)%	237	NM
Less: SBA PPP Loans	4,143	 4,558	3,213	_			(415)	(9.1)%	4,143	NM
Adjusted commercial and industrial loans (non-GAAP)	\$ 39,509	\$ 41,608	\$ 45,844	\$ 40,519	\$ 39,743	\$	(2,099)	(5.0)%	\$ (234)	(0.6)%
Total commercial loans	\$ 49,597	\$ 52,221	\$ 55,100	\$ 46,351	\$ 45,589	\$	(2,624)	(5.0)%	\$ 4,008	8.8 %
Less: Commercial loans transferred to held for sale	237	239	239	-	_		(2)	(0.8)%	237	NM
Less: SBA PPP Loans	4,143	 4,558	3,213	_			(415)	(9.1)%	4,143	NM
Adjusted total commercial loans (non-GAAP)	\$ 45,217	\$ 47,424	\$ 51,648	\$ 46,351	\$ 45,589	\$	(2,207)	(4.7)%	\$ (372)	(0.8)%
Total business loans	\$ 57,045	\$ 59,519	\$ 62,119	\$ 52,999	\$ 51,974	\$	(2,474)	(4.2)%	\$ 5,071	9.8 %
Less: Commercial loans transferred to held for sale	237	239	239	-	_		(2)	(0.8)%	237	NM
Less: SBA PPP Loans	4,143	 4,558	3,213	_			(415)	(9.1)%	4,143	NM
Adjusted total business loans (non-GAAP)	\$ 52,665	\$ 54,722	\$ 58,667	\$ 52,999	\$ 51,974	\$	(2,057)	(3.8)%	\$ 691	1.3 %
Total consumer loans	\$ 29,619	\$ 29,851	\$ 29,845	\$ 30,250	\$ 30,418	\$	(232)	(0.8)%	\$ (799)	(2.6)%
Less: Indirect-other consumer exit portfolio	1,164	1,318	1,493	1,696	1,841		(154)	(11.7)%	(677)	(36.8)%
Less: Indirect—vehicles	1,023	1,223	1,441	1,679	1,948		(200)	(16.4)%	(925)	(47.5)%
Adjusted total consumer loans (non-GAAP)	\$ 27,432	\$ 27,310	\$ 26,911	\$ 26,875	\$ 26,629	\$	122	0.4 %	\$ 803	3.0 %
Total loans	\$ 86,664	\$ 89,370	\$ 91,964	\$ 83,249	\$ 82,392	\$	(2,706)	(3.0)%	\$ 4,272	5.2 %
Less: Commercial loans transferred to held for sale	237	239	239	_	_		(2)	(0.8)%	237	NM
Less: SBA PPP Loans	4,143	4,558	3,213	-	-		(415)	(9.1)%	4,143	NM
Less: Indirect-other consumer exit portfolio	1,164	1,318	1,493	1,696	1,841		(154)	(11.7)%	(677)	(36.8)%
Less: Indirect—vehicles	1,023	1,223	1,441	1,679	1,948		(200)	(16.4)%	(925)	(47.5)%
Adjusted total loans (non-GAAP)	\$ 80,097	\$ 82,032	\$ 85,578	\$ 79,874	\$ 78,603	\$	(1,935)	(2.4)%	\$ 1,494	1.9 %

## Non-GAAP reconciliation: adjusted ending loans



									As	of						
												12/31/	2020		12/31/2	:020
(\$ amounts in millions)	12/31/2020			30/2020	6/30/2020		3/31/2020		12	12/31/2019		vs. 9/30/2020		vs. 12/31		/2019
Commercial and industrial	\$	42,870	\$	45,199	\$	47,670	\$	45,388	\$	39,971	\$	(2,329)	(5.2)%	\$	2,899	7.3 %
Less: Commercial loans transferred to held for sale(1)		_		239		239		_		_		(239)	(100.0)%		_	NM
Less: SBA PPP Loans		3,624		4,594		4,498		_		_		(970)	(21.1)%		3,624	NM
Adjusted commercial and industrial loans (non-GAAP)	\$	39,246	\$	40,366	\$	42,933	\$	45,388	\$	39,971	\$	(1,120)	(2.8)%	\$	(725)	(1.8)%
Total commercial loans	\$	48,575	\$	50,955	\$	53,475	\$	51,247	\$	45,839	\$	(2,380)	(4.7)%	\$	2,736	6.0 %
Less: Commercial loans transferred to held for sale(1)		_		239		239		_		_		(239)	(100.0)%		_	NM
Less: SBA PPP Loans		3,624		4,594		4,498		_				(970)	(21.1)%		3,624	NM
Adjusted total commercial loans (non-GAAP)	\$	44,951	\$	46,122	\$	48,738	\$	51,247	\$	45,839	\$	(1,171)	(2.5)%	\$	(888)	(1.9)%
Total business loans	\$	55,838	\$	58,537	\$	60,604	\$	58,110	\$	52,396	\$	(2,699)	(4.6)%	\$	3,442	6.6 %
Less: Commercial loans transferred to held for sale(1)		_		239		239		_		_		(239)	(100.0)%		_	NM
Less: SBA PPP Loans		3,624		4,594		4,498		_		_		(970)	(21.1)%		3,624	NM
Adjusted total business loans (non-GAAP)	\$	52,214	\$	53,704	\$	55,867	\$	58,110	\$	52,396	\$	(1,490)	(2.8)%	\$	(182)	(0.3)%
Total consumer loans	\$	29,428	\$	29,822	\$	29,944	\$	29,988	\$	30,567	\$	(394)	(1.3)%	\$	(1,139)	(3.7)%
Less: Indirect-other consumer exit portfolio (2)		1,101		1,240		1,406		1,591		1,799		(139)	(11.2)%		(698)	(38.8)%
Less: Indirect—vehicles		934		1,120		1,331		1,557		1,812		(186)	(16.6)%		(878)	(48.5)%
Adjusted total consumer loans (non-GAAP)	\$	27,393	\$	27,462	\$	27,207	\$	26,840	\$	26,956	\$	(69)	(0.3)%	\$	437	1.6 %
Total loans	\$	85,266	\$	88,359	\$	90,548	\$	88,098	\$	82,963	\$	(3,093)	(3.5)%	\$	2,303	2.8 %
Less: Commercial loans transferred to held for sale(1)		_		239		239		_		_		(239)	(100.0)%		_	NM
Less: SBA PPP Loans		3,624		4,594		4,498		_		_		(970)	(21.1)%		3,624	NM
Less: Indirect-other consumer exit portfolio (2)		1,101		1,240		1,406		1,591		1,799		(139)	(11.2)%		(698)	(38.8)%
Less: Indirect—vehicles		934		1,120		1,331		1,557		1,812		(186)	(16.6)%		(878)	(48.5)%
Adjusted ending total loans (non-GAAP)	\$	79,607	\$	81,166	\$	83,074	\$	84,950	\$	79,352	\$	(1,559)	(1.9)%	\$	255	0.3 %

# Non-GAAP reconciliation: NII, non-interest income/expense, operating leverage and efficiency ratio



		Quar								Quarter Ended						
(\$ amounts in millions)	12	/31/2020	9/3	30/2020	6/	30/2020	3/	31/2020	12/	31/2019		4Q20 v	s. 3Q20		4Q20 v	s. 4Q19
Non-interest expense (GAAP)	A \$	987	\$	896	\$	924	\$	836	\$	897	\$	91	10.2 %	\$	90	10.0 %
Adjustments:																
Contribution to the Regions Financial Corporation foundation		(10)		_		_		_		-		(10)	NM		(10)	NM
Branch consolidation, property and equipment charges		(7)		(3)		(10)		(11)		(12)		(4)	(133.3)%		5	41.7 %
Salary and employee benefits—severance charges		(26)		(2)		(2)		(1)		_		(24)	NM		(26)	NM
Loss on early extinguishment of debt		(14)		(2)		(6)		_		(16)		(12)	NM		2	12.5 %
Professional, legal and regulatory expenses		-		_		(7)		_		_		-	NM		-	NM
Acquisition expenses		_				(1)				_			NM			NM
Adjusted non-interest expense (non-GAAP)	В \$	930	\$	889	\$	898	\$	824	\$	869	\$	41	4.6 %	\$	61	7.0 %
Net interest income (GAAP)	c \$	1,006	\$	988	\$	972	\$	928	\$	918	\$	18	1.8 %		88	9.6 %
Taxable-equivalent adjustment		11		12		13		12		13		(1)	(8.3)%		(2)	(15.4)%
	5.6	4 047	^	4 000	_	005	^	0.40	•	024	_	47	4 7 0/	_	0.4	0.2.0/
Net interest income, taxable-equivalent basis	D <u>\$</u>	1,017 <b>680</b>	\$	1,000	<u>\$</u>	985 573	<u>\$</u>	940 485	\$	931 562	<u>\$</u>	<u>17</u> 25	3.8 %	<u>\$</u>	118	9.2 %
Non-interest income (GAAP)	E	660		633		3/3		400		302		25	3.0 %		110	21.0 %
Adjustments:				(3)		(1)				2		3	100.0 %		(2)	(100.0)%
Securities (gains) losses, net		-		` '		(1)		_		Z		38	86.4 %		( )	(100.0)% NM
Valuation gain on equity investment		(6)		(44)		_		_		_		30	00.4 %		(6)	INM
Leveraged lease termination gains		-		-		_		(2)		-		_	NM		_	NM
Bank owned life insurance		(25)								_		(25)	NM		(25)	NM
Adjusted non-interest income (non-GAAP)	F <u>\$</u>	649	\$	608	\$	572	\$	483	\$	564		41	6.74 %		85	15.1 %
Total revenue	C+E=G \$	1,686	\$	1,643	\$	1,545	\$	1,413	\$	1,480	\$	43	2.6 %	\$	206	13.9 %
Adjusted total revenue (non-GAAP)	C+F=H \$	1,655	\$	1,596	\$	1,544	\$	1,411	\$	1,482	\$	59	3.7 %	\$	173	11.7 %
Total revenue, taxable-equivalent basis	D+E=I \$	1,697	Ś	1,655	Ś	1,558	Ś	1,425	Ś	1,493	Ś	42	2.5 %	Ś	204	13.7 %
Adjusted total revenue, taxable-equivalent basis			÷		÷		÷		÷		÷			÷		
(non-GAAP)	D+F=J \$	1,666	\$	1,608	\$	1,557	\$	1,423	\$	1,495	\$	58	3.6 %	\$	171	11.4 %
Efficiency ratio (GAAP)	A/I	58.1 %		54.1 %		59.4 %		58.6 %		60.1 %						
	B/J	55.8 %		55.3 %		57.7 %		57.9 %		58.1 %						
Adjusted efficiency ratio (non-GAAP) Fee income ratio (GAAP)	E/I	40.1 %		39.6 %		36.8 %		34.0 %		37.6 %						
,																
Adjusted fee income ratio (non-GAAP)	F/J	38.9 %		37.8 %		36.8 %		34.0 %		37.7 %						

# Non-GAAP reconciliation: NII, non-interest income/expense, operating leverage and efficiency ratio



				Year En	ided			
(\$ amounts in millions)		2020		2019		2020 vs.	2019	
Non-interest expense (GAAP)	к \$	3,643	\$	3,489		154	4.4 %	
Adjustments:								
Contribution to the Regions Financial Corporation foundation		(10)		_		(10)	NM	
Branch consolidation, property and equipment charges		(31)		(25)		(6)	(24.0)%	
Salary and employee benefits—severance charges		(31)		(5)		(26)	NM	
Loss on early extinguishment of debt		(22)		(16)		(6)	37.5 %	
Professional, legal and regulatory expenses		(7)		_		(7)	NM	
Acquisition expenses		(1)		_		(1)	NM	
Adjusted non-interest expense (non-GAAP)	L \$	3,541	\$	3,443	\$	98	2.8 %	
Net interest income (GAAP)	M \$	3,894	\$	3,745		149	4.0 %	
Taxable-equivalent adjustment		48	_	53		(5)	(9.4)%	
Net interest income, taxable-equivalent basis	N S	3.942	Ś	3.798	Ś	144	3.8 %	
Non-interest income (GAAP)	o \$	2,393	\$	2,116	_	277	13.1 %	
Adjustments:								
Securities (gains) losses, net		(4)		28		(32)	(114.3)%	
Valuation gain on equity investment		(50)		_		(50)	NM	
Leveraged lease termination gains		(2)		(1)		(1)	(100.0)%	
Bank owned life insurance		(25)		_		(25)	NM	
Gain on sale of affordable housing residential mortgage loans		_		(8)		8	100.0 %	
Adjusted non-interest income (non-GAAP)	P \$	2,312	\$	2,135	\$	177	8.3 %	
Total revenue	M+O=Q \$	6,287	\$	5,861	\$	426	7.3 %	
Adjusted total revenue (non-GAAP)	M+P=R_\$	6,206	\$	5,880	\$	326	5.5 %	
Total revenue, taxable-equivalent basis	N+O=S \$	6,335	\$	5,914	\$	421	7.1 %	
Adjusted total revenue, taxable-equivalent basis (non-GAAP)	N+P=T \$	6,254	\$	5,933	\$	321	5.4 %	
Operating leverage ratio (GAAP)	s-K						2.7 %	
Adjusted operating leverage ratio (non-GAAP)	T-L						2.6 %	
Efficiency ratio (GAAP)	K/S	57.5 %		59.0 %				
Adjusted efficiency ratio (non-GAAP)	L/T	56.6 %		58.0 %				
Fee income ratio (GAAP)	0/\$	37.8 %		35.8 %				
Adjusted fee income ratio (non-GAAP)	P/T	37.0 %		36.0 %				

## Non-GAAP reconciliation: non-interest expense (Consistent Sustainable Long-term Performance



	Year Ended December 31												
(\$ amounts in millions)		2020		2019		2018		2017		2016			
Non-interest expense (GAAP)	\$	3,643	\$	3,489	\$	3,570	\$	3,491	\$	3,483			
Adjustments:													
Contribution to Regions Financial Corporation foundation		(10)		_		(60)		(40)		_			
Professional, legal and regulatory expenses		(7)		_		_		_	(				
Branch consolidation, property and equipment charges		(31)		(25)	(11)		(22)			(58)			
Expenses associated with residential mortgage loan sale		_		_		(4)		_		_			
Loss on early extinguishment of debt		(22)		(16)		_		-		(14)			
Salary and employee benefits—severance charges		(31)		(5)		(61)		(10)		(21)			
Acquisition expense		(1)								_			
Adjusted non-interest expense (non-GAAP)	\$	3,541	\$	3,443	\$	3,434	\$	3,419	\$	3,387			

## Non-GAAP reconciliation: ACL/Loans excluding PPP



(\$ amounts in millions)	1	2/31/2020		9/30/2020		6/30/2020		3/31/2020		12/31/2019
Total Loans	\$	85,266	\$	88,359	\$	90,548	\$	88,098	\$	82,963
	•	·	•	·	•	·	•	33,070	•	02,700
Less: SBA PPP Loans		3,624		4,594		4,498	_		_	
Loans excluding PPP, net (non-GAAP)	\$	81,642	\$	83,765	\$	86,050	\$	88,098	\$	82,963
ACL at period end	\$	2,293	\$	2,425	\$	2,425	\$	1,665	\$	914
·		·								
Less: SBA PPP Loans ACL		1		_		_		_		_
ACL excluding PPP Loans ACL	\$	2,292	\$	2,425	\$	2,425	\$	1,665	<u>\$</u>	914
ACL/Loans excluding PPP, net (non-GAAP)		2.81 %		2.90 %		2.82 %		1.89 %		1.10 %

## Non-GAAP reconciliation: Pre-tax pre-provision income (PPI)



	Quarter Ended												
(\$ amounts in millions)	12/3	9/30/2	2020	6/30/202	0	3/31/2020	12/31/2019		4Q20 v	s. 3Q20	4Q20 vs. 4Q19		
Net income (loss) available to common shareholders (GAAP)	\$	588	\$	501	\$ (23	7)	\$ 139	\$ 366	\$	87	17.4 %	\$ 222	60.7 %
Preferred dividends (GAAP)		28		29	2	3	23	23		(1)	(3.4)%	5	21.7 %
Income tax expense (benefit) (GAAP)		121		104	(4	7)	42	98		17	16.3 %	23	23.5 %
Income (loss) before income taxes (GAAP)		737		634	(26	1)	204	487		103	16.2 %	250	51.3 %
Provision (credit) for credit losses (GAAP)		(38)		113	88	2	373	96		(151)	(133.6)%	(134)	(139.6)%
Pre-tax pre-provision income (non-GAAP)		699		747	62	1	577	583		(48)	(6.4)%	116	19.9 %
Other adjustments:													
Securities (gains) losses, net		_		(3)	(	1)	_	2		3	100.0 %	(2)	(100.0)%
Valuation gain on equity investment		(6)		(44)	-	-	_	_		38	86.4 %	(6)	NM
Leveraged lease termination gains		_		_	-	-	(2)	_		_	NM	_	NM
Bank-owned life insurance		(25)		_	-	-	_	_		(25)	NM	(25)	NM
Salaries and employee benefits—severance charges		26		2		2	1	_		24	NM	26	NM
Branch consolidation, property and equipment charges		7		3	1	0	11	12		4	133.3 %	(5)	(41.7)%
Contribution to the Regions Financial Corporation foundation		10		_	-	-	_	_		10	NM	10	NM
Loss on early extinguishment of debt		14		2		6	_	16		12	NM	(2)	(12.5)%
Professional, legal and regulatory expenses		_		_		7	_	_		_	NM	_	NM
Acquisition expenses						1_					NM		NM
Total other adjustments		26		(40)	2	5	10	30		66	(165.0)%	(4)	(13.3)%
Adjusted pre-tax pre-provision income (non-GAAP)	\$	725	\$	707	\$ 64	6_	\$ 587	\$ 613	\$	18	2.5 %	\$ 112	18.3 %

# Non-GAAP reconciliation: Pre-tax pre-provision income (PPI)



Year Ended (\$ amounts in millions) 12/31/2020 12/31/2019 2020 vs. 2019 Ś 991 \$ 1,503 Ś (34.1)% Net income available to common shareholders (GAAP) (512)Preferred dividends (GAAP) 103 79 24 30.4 % Income tax expense (GAAP) 220 403 (183)(45.4)%Income before income taxes (GAAP) 1,314 1,985 (671)(33.8)%Provision for credit losses (GAAP) 1,330 387 943 243.7 % Pre-tax pre-provision income (non-GAAP) 2,644 2.372 272 11.5 % Other adjustments: Gain on sale of affordable housing residential mortgage loans (8) 8 100.0 % 28 (32)(114.3)%Securities (gains) losses, net (4) NM Valuation gain on equity investment (50)(50)Leveraged lease termination gains, net (100.0)%(2) (1) (1) Bank-owned life insurance (25)(25)NM Salaries and employee benefits—severance charges 31 26 NM Branch consolidation, property and equipment charges 31 25 6 24.0 % Contribution to the Regions Financial Corporation foundation 10 10 NM Loss on early extinguishment of debt 22 16 6 37.5 % Professional, legal and regulatory expenses 7 7 NM Ascentium expenses NM Total other adjustments 21 65 (44)(67.7)% Adjusted pre-tax pre-provision income (non-GAAP) 2,665 2,437 228 9.4 %

## Forward-looking statements



#### Forward-Looking Statements

This presentation may include forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not based on historical information, but rather are related to future operations, strategies, financial results or other developments. Forward-looking statements are based on management's current expectations as well as certain assumptions and estimates made by, and information available to, management at the time the statements are made. Those statements are based on general assumptions and are subject to various risks, and because they also relate to the future they are likewise subject to inherent uncertainties and other factors that may cause actual results to differ materially from the views, beliefs and projections expressed in such statements. Therefore, we caution you against relying on any of these forward-looking statements. These risks, uncertainties and other factors include, but are not limited to, those described below:

- Current and future economic and market conditions in the United States generally or in the communities we serve (in particular the Southeastern United States), including the effects of possible declines in property values, increases in unemployment rates, financial market disruptions and potential reductions of economic growth, which may adversely affect our lending and other businesses and our financial results and conditions.
- Possible changes in trade, monetary and fiscal policies of, and other activities undertaken by, governments, agencies, central banks and similar organizations, which could have a material adverse effect on our earnings.
- Possible changes in market interest rates or capital markets could adversely affect our revenue and expense, the value of assets and obligations, and the availability and cost of capital and liquidity.
- The impact of pandemics, including the ongoing COVID-19 pandemic, on our businesses, operations, and financial results and conditions. The duration and severity of the ongoing COVID-19 pandemic, which has disrupted the global economy, has and could continue to adversely affect our capital and liquidity position, impair the ability of borrowers to repay outstanding loans and increase our allowance for credit losses, impair collateral values, and result in lost revenue or additional expenses. The pandemic could also cause an outflow of deposits, result in goodwill impairment charges and the impairment of other financial and nonfinancial assets, and increase our cost of capital.
- Any impairment of our goodwill or other intangibles, any repricing of assets, or any adjustment of valuation allowances on our deferred tax assets due to changes in law, adverse changes in the
  economic environment, declining operations of the reporting unit or other factors.
- The effect of changes in tax laws, including the effect of any future interpretations of or amendments to Tax Reform, which may impact our earnings, capital ratios and our ability to return capital to shareholders.
- Possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and leases, including operating leases.
- Changes in the speed of loan prepayments, loan origination and sale volumes, charge-offs, credit loss provisions or actual credit losses where our allowance for credit losses may not be adequate to cover our eventual losses.
- Possible acceleration of prepayments on mortgage-backed securities due to low interest rates, and the related acceleration of premium amortization on those securities.
- Loss of customer checking and savings account deposits as customers pursue other, higher-yield investments, which could increase our funding costs.
- Possible changes in consumer and business spending and saving habits and the related effect on our ability to increase assets and to attract deposits, which could adversely affect our net income.
- Our ability to effectively compete with other traditional and non-traditional financial services companies, including fintechs, some of whom possess greater financial resources than we do or are subject to different regulatory standards than we are.
- Our inability to develop and gain acceptance from current and prospective customers for new products and services and the enhancement of existing products and services to meet customers' needs and respond to emerging technological trends in a timely manner could have a negative impact on our revenue.
- Our inability to keep pace with technological changes, including those related to the offering of digital banking and financial services, could result in losing business to competitors.
- Changes in laws and regulations affecting our businesses, including legislation and regulations relating to bank products and services, as well as changes in the enforcement and interpretation of such laws and regulations by applicable governmental and self-regulatory agencies, including as a result of the recent change in U.S. presidential administration and control of the U.S. Congress, which could require us to change certain business practices, increase compliance risk, reduce our revenue, impose additional costs on us, or otherwise negatively affect our businesses.
- Our capital actions, including dividend payments, common stock repurchases, or redemptions of preferred stock or other regulatory capital instruments, must not cause us to fall below minimum capital ratio requirements, with applicable buffers taken into account, and must comply with other requirements and restrictions under law or imposed by our regulators, which may impact our ability to return capital to shareholders.



## Forward-looking statements (continued)



- Our ability to comply with stress testing and capital planning requirements (as part of the CCAR process or otherwise) may continue to require a significant investment of our managerial resources due to the importance of such tests and requirements.
- Our ability to comply with applicable capital and liquidity requirements (including, among other things, the Basel III capital standards), including our ability to generate capital internally or raise capital on favorable terms, and if we fail to meet requirements, our financial condition and market perceptions of us could be negatively impacted.
- The effects of any developments, changes or actions relating to any litigation or regulatory proceedings brought against us or any of our subsidiaries.
- The costs, including possibly incurring fines, penalties, or other negative effects (including reputational harm) of any adverse judicial, administrative, or arbitral rulings or proceedings, regulatory enforcement actions, or other legal actions to which we or any of our subsidiaries are a party, and which may adversely affect our results.
- Our ability to manage fluctuations in the value of assets and liabilities and off-balance sheet exposure so as to maintain sufficient capital and liquidity to support our business.
- Our ability to execute on our strategic and operational plans, including our ability to fully realize the financial and non-financial benefits relating to our strategic initiatives.
- · The risks and uncertainties related to our acquisition or divestiture of businesses.
- The success of our marketing efforts in attracting and retaining customers.
- Our ability to recruit and retain talented and experienced personnel to assist in the development, management and operation of our products and services may be affected by changes in laws and regulations in effect from time to time.
- · Fraud or misconduct by our customers, employees or business partners.
- Any inaccurate or incomplete information provided to us by our customers or counterparties.
- Inability of our framework to manage risks associated with our business such as credit risk and operational risk, including third-party vendors and other service providers, which could, among other things, result in a breach of operating or security systems as a result of a cyber attack or similar act or failure to deliver our services effectively.
- Dependence on key suppliers or vendors to obtain equipment and other supplies for our business on acceptable terms.
- The inability of our internal controls and procedures to prevent, detect or mitigate any material errors or fraudulent acts.
- The effects of geopolitical instability, including wars, conflicts, civil unrest, and terrorist attacks and the potential impact, directly or indirectly, on our businesses.
- The effects of man-made and natural disasters, including fires, floods, droughts, tornadoes, hurricanes, and environmental damage (specifically in the Southeastern United States), which may negatively affect our operations and/or our loan portfolios and increase our cost of conducting business. The severity and impact of future earthquakes, fires, hurricanes, tornadoes, droughts, floods and other weather-related events are difficult to predict and may be exacerbated by global climate change.
- Changes in commodity market prices and conditions could adversely affect the cash flows of our borrowers operating in industries that are impacted by changes in commodity prices (including businesses indirectly impacted by commodities prices such as businesses that transport commodities or manufacture equipment used in the production of commodities), which could impair their ability to service any loans outstanding to them and/or reduce demand for loans in those industries.
- Our ability to identify and address cyber-security risks such as data security breaches, malware, ransomware, "denial of service" attacks, "hacking" and identity theft, including account take-overs, a failure of which could disrupt our business and result in the disclosure of and/or misuse or misappropriation of confidential or proprietary information, disruption or damage to our systems, increased costs, losses, or adverse effects to our reputation.
- Our ability to achieve our expense management initiatives.
- Market replacement of LIBOR and the related effect on our LIBOR-based financial products and contracts, including, but not limited to, derivative products, debt obligations, deposits, investments, and loans.
- Possible downgrades in our credit ratings or outlook could, among other negative impacts, increase the costs of funding from capital markets.



## Forward-looking statements (continued)



- The effects of a possible downgrade in the U.S. government's sovereign credit rating or outlook, which could result in risks to us and general economic conditions that we are not able to predict.
- The effects of problems encountered by other financial institutions that adversely affect us or the banking industry generally could require us to change certain business practices, reduce our revenue, impose additional costs on us, or otherwise negatively affect our businesses.
- The effects of the failure of any component of our business infrastructure provided by a third party could disrupt our businesses, result in the disclosure of and/or misuse of confidential information or proprietary information, increase our costs, negatively affect our reputation, and cause losses.
- Our ability to receive dividends from our subsidiaries could affect our liquidity and ability to pay dividends to shareholders.
- Changes in accounting policies or procedures as may be required by the FASB or other regulatory agencies could materially affect our financial statements and how we report those results, and expectations and preliminary analyses relating to how such changes will affect our financial results could prove incorrect.
- Other risks identified from time to time in reports that we file with the SEC.
- Fluctuations in the price of our common stock and inability to complete stock repurchases in the time frame and/or on the terms anticipated.
- The effects of any damage to our reputation resulting from developments related to any of the items identified above.

The foregoing list of factors is not exhaustive. For discussion of these and other factors that may cause actual results to differ from expectations, look under the captions "Forward-Looking Statements" and "Risk Factors" of Regions' Annual Report on Form 10-K for the year ended December 31, 2020 as filed with the SEC.

Further, statements about the potential effects of the COVID-19 pandemic on our businesses and financial results and conditions may constitute forward-looking statements and are subject to the risk that the actual effects may differ, possibly materially, from what is reflected in those forward-looking statements due to factors and future developments that are uncertain, unpredictable and in many cases beyond our control, including the scope and duration of the pandemic (including any second wave or resurgences), actions taken by governmental authorities in response to the pandemic, and the direct and indirect impact of the pandemic on our customers, third parties and us.

The words "future," "anticipates," "ssumes," "intends," "believes," "predicts," "potential," "objectives," "estimates," "expects," "targets," "forjects," "outlook," "forecast," "would," "will," "may," "might," "could," "should," "can," and similar terms and expressions often signify forward-looking statements. You should not place undue reliance on any forward-looking statements, which speak only as of the date made. Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible to predict all of them. We assume no obligation and do not intend to update or revise any forward-looking statements that are made from time to time, either as a result of future developments, new information or otherwise, except as may be required by law.

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